

“El Salvador Connects”: Developing a Diaspora Engagement Strategy for the Salvadoran diaspora

Overview

Main partner

Viceministerio de Diáspora y Movilidad Humana (VMDMH) under the Ministry of Foreign Affairs of El Salvador is mandated to strengthen ties between the Salvadoran diaspora and the country, promoting their inclusion in national development. The VMDMH coordinates efforts to protect the rights of Salvadoran migrants and fosters co-development through increased economic, commercial, investment, and tourism linkages.

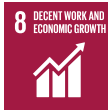


MINISTERIO DE RELACIONES EXTERIORES

Duration

13 months

Sustainable Development Goals



Project design

Context & needs

El Salvador has one of the largest diasporas with an estimated 2.6 million nationals abroad. While remittances account for over 23% of GDP and diaspora communities contribute skills in business, technology, healthcare, and education, engagement efforts remain ad-hoc and fragmented. This project supports the Vice Ministry for Diaspora and Human Mobility (VMDMH) in developing a coherent National Diaspora Engagement Strategy. Through participatory consultations with institutions, civil society, and diaspora communities, it aims to consolidate past initiatives, strengthen monitoring tools, and build institutional capacity for sustained, inclusive, and forward-looking engagement.

General objective

Strengthen the political, economic, cultural, and social inclusion of the Salvadoran diaspora by developing and implementing a structured national strategy that promotes active participation, bidirectional communication, and effective collaboration between the diaspora and the Salvadoran state, through the VMDMH.

Specific objectives

- Assess the needs, interests, and challenges of the Salvadoran diaspora, with a focus on women, youth, and second/third generations, through inclusive diagnostic workshops and consultations.
- Develop a National Diaspora Engagement Strategy that aligns with national and international policy frameworks.
- Strengthen the capacities of public officials and diaspora actors to implement the strategy through targeted training and outreach activities.

Target groups

- Consular and diplomatic staff and public institutions in El Salvador
- Salvadoran diaspora communities worldwide and non-governmental actors within El Salvador, including civil society organisations, academia, and private sector stakeholders

Programme of activities

