



FUTURE FORUM 2023

DIASPORA YOUTH PITCH COMPETITION

GUIDELINES

April 2023

Youth-led diaspora organisations in Europe are invited to compete to pitch their development ideas at the 2023 Future Forum on 17 October in Brussels in front of an international audience of donors, potential partners and ecosystem actors.

The winners will receive prize money, 1:1 coaching and visibility.

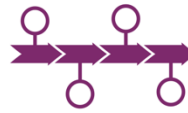
What can I find in this guide?



OVERVIEW



ELIGIBILITY CRITERIA



PROCESS AND TIMELINE



JURY AND JUDGING CRITERIA



PRIZES



CONTACT



EXAMPLE FORM: OUTLINE



OVERVIEW

The EU Global Diaspora Facility (EUDiF) is the first EU-funded project to take a global approach to diaspora engagement. The project seeks to foster an informed, inclusive and impactful diaspora-development ecosystem through research, dialogue, capacity development and diaspora expertise mobilisation. EUDiF's pilot phase runs from June 2019 to December 2023.

The Future Forum is the annual inclusive flagship event of EUDiF. It provides a unique multi-stakeholder practice-oriented space to celebrate diaspora engagement for development, share inspiring ideas, take stock of progress, and explore pathways for cooperation around the world. As EUDiF reaches the end of its pilot phase, the 2023 Future Forum will explore what has made the facility tick: partnerships.

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What is the competition?

The Youth Diaspora Pitch Competition is an opportunity for youth-led diaspora organisations to pitch a development-oriented idea that leverages the potential of youth diaspora to address one or both of the following Sustainable Development Goals:



Submitting an idea to the competition is an opportunity for youth diaspora organisations to bring their ideas to a wide audience with a view to inspiring policymakers and practitioners in the diaspora-development system, and driving forward youth inclusion in development practice.

As well as leveraging the potential of youth diaspora, ideas should demonstrate innovation, feasibility and have potential to generate partnerships and new practices. It is possible to submit either an idea that has already been road-tested, or one that is in the development stage.

Why focus on...

... youth?

EUDiF believes firmly in youth diaspora as actors of development, both today and in the future, but is also conscious that access to European-level initiatives has its challenges for young people and organisations. This first-ever competition offers a unique space to showcase how youth diaspora can drive solutions to some of the world's most pressing challenges.

... SDGs 4 and 13?

Having the input of young people across all the SDGs will be essential to achieving them. For this competition, EUDiF has selected SDGs 4 & 13 for several reasons: firstly, to focus the challenge on key priorities of EU external action; secondly, to build on areas which youth globally have demonstrated huge impact in, and thirdly, to leverage the expertise of EUDiF on these topics when supporting the pitch development.

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How to join?

Each diaspora youth organisation can submit one idea via an online form on the EUDiF website. The ideas will be evaluated, and the top six proposals will be invited to pitch their idea at the Future Forum, on 17-18 October 2023 in Brussels. Selected organisations will receive mentoring to refine their idea and prepare their pitch. Full details on the competition process are below, including eligibility, timeline, jury, prizes, contact details and a practice submission form.



KEY POINTS

- Only submissions fitting the eligibility criteria will be evaluated.
- Each organisation can submit one idea.
- Proposals can be submitted in English or French and shall contain two annexes: (1) a copy of the organisation's statute, and (2) a filled-in business partner registration form (please download the form [here](#)).
- The deadline to submit ideas is 30 June 2023, 23:59 (CEST).
- Late or incomplete submissions will not be evaluated.
- The winners will receive prize money, 1:1 coaching and visibility.



ELIGIBILITY CRITERIA

Applicant

In order to be eligible, the applicant must:



Be a legal person registered in the EU27, Norway, Switzerland or the United Kingdom, with a bank account¹



Be non-profitmaking



Have its governing body controlled by youth diaspora aged between 18 and 30²



Represent the diaspora of a partner country or a group of partner countries (as per the [DAC List of ODA Recipients](#))



Include in its mandate: diaspora empowerment and/or development of the given partner country or group of partner countries

¹ To be determined on the basis of the organisation's statutes, which should demonstrate that it has been established by an instrument governed by the national law of the country concerned and that its head office is located in an eligible country. In this respect, any legal entity whose statutes have been established in another country cannot be considered an eligible local organisation, even if the statutes are registered locally or a 'Memorandum of Understanding' has been concluded.

² In line with the age range defined for the EU Youth Sounding Board: https://international-partnerships.ec.europa.eu/policies/youth/youth-sounding-board_en.

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Thematic area

Submissions shall address one or both of the following Sustainable Development Goals:



Quality education
(SDG 4)



Climate action
(SDG 13)

Language

Submissions (and eventually pitches) can be made in the following languages:



English



French



PROCESS AND TIMELINE

26 April

Launch of the youth competition

Information about the competition is sent to youth diaspora organisations and published on EUDiF website. Applications are open to submit an idea through the dedicated [online form](#) on the EUDiF website. All applicants will receive an automated system response, confirming the idea has been received.

Any questions received during the application process will be addressed publicly on the EUDiF website to ensure all organisations have access to the same information.

8 May,
19:00 CEST

Online town hall session

During this session, the EUDiF team will provide details on who can participate, how to enter the competition and why to participate in the Youth Pitch Competition. The event will take place on Zoom in English and French. Register for the online town hall session through [this link](#).

30 June,
23:59 CEST

Application deadline

By July 14

Announcement of finalists

The EUDiF Team and the Advisory Committee of the Future Forum will select the top six ideas based on the judging criteria.

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15 July to
30 September

Pitch preparation

The six selected organisations use this time to consolidate their ideas and submit a script of the pitches. The EUDiF team will offer tailored guidance and feedback to the six finalists to accompany their preparation.

17 October

Live pitch competition

One representative for each of the six finalists will be invited to the Youth Pitch Competition at the Future Forum on 17-18 October 2023, in Brussels, Belgium.³ On 17 October, each idea will be presented live in a brief and persuasive pitch to the full audience. After the pitch, there will be a Q&A with the jury and the audience.

The jury will gather after the pitch session to select the winners. The award ceremony will take place in the evening.



JURY AND JUDGING CRITERIA

The eligibility and administrative checks will be performed by the EUDiF Team. Subsequently, eligible ideas will be further evaluated on their quality based on the following criteria and point system by a jury composed of representatives of the EUDiF Team and the [Future Forum advisory committee](#) members.

RELEVANCE

Up to 25 points

The idea shall effectively respond to an identified development need or priority under SDG 4 and/or SDG 13.

INNOVATION

Up to 25 points

The idea shall meet new requirements - or existing needs within a specific context - and lead to creating access to new services and/or have the ability to change systems as well as behaviours.

PARTNERSHIP

Up to 25 points

The idea shall bring together partners with complementary assets with youth diaspora playing a central role.

FEASIBILITY

Up to 25 points

The idea shall be operational and viable, taking into account the local realities.

On the day of the competition, the winners will be selected based on the overall quality of the consolidated idea, the delivery and the pitch itself.

³ EUDiF will sponsor the participation of the designed spokesperson, covering transport to Brussels as well as a daily allowance for accommodation and meals in accordance with ICMPD travel rules and procedures.

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PRIZES

All six finalists will receive:



1:1 coaching by the EUDiF team (between selection and pitching phase) to prepare their pitch and increase their capacity to approach partners and donors



Sponsorship for one youth diaspora representative to attend the Future Forum, 17-18 October 2023



Exposure and promotion at the Future Forum and via EUDiF communication channels



Feedback on the pitch from the judging panel

The three winning ideas will receive prize-money:

1st prize: € 3 000

2nd prize: € 2 000

3rd prize: € 1 000

The prize-money will be transferred to the bank account of the winning organisations for the organisation to use at their discretion i.e. the prize money is not intended to fund the idea proposed.



CONTACT

Should you have any questions or encounter a problem when submitting your idea via the online form, please contact the project team at eu-diaspora@icmpd.org.

Note: EUDiF processes any personal data in line with the [EU General Data Protection Regulation](#).

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EXAMPLE FORM: OUTLINE

EUDiF will only consider ideas submitted via [this online form](#).

Tell us about you

Organisation (full name + acronym)

200 characters

Country or group of countries represented by the organisation

70 characters

Date of establishment

70 characters

Legal status of the organisation (type & registration number if applicable – ***Statutes and business partner registration form to be annexed to the submission***)

200 characters

Do you confirm your governing body is controlled by youth diaspora aged between 18 and 30?

- Yes
 No

Main goal(s) of the organisation

500 characters

Complete address (*Make sure to include the city and the country*)

200 characters

Email

70 characters

Telephone

70 characters

Website address and social media handles

200 characters

How do we contact you?

Name of main contact person

200 characters

Position in the organisation

70 characters

Phone number

70 characters

Email

70 characters

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Your idea

1. Which SDG and target does your idea address?

- SDG 4 - Target:*
- SDG 13 - Target:*
- Both - Targets:*

2. Who do you target/who will benefit from your idea?

- Country of heritage or group of partner countries of heritage*
- Fellow diaspora members*
- Both*

3. Explain your idea

What you would like to do? What are you hoping to achieve through this project?

2500 characters

4. Explain the relevance of your idea

Explain how the idea is relevant to the selected SDG(s) and target(s) as well as the target group(s).

750 characters

5. Explain how your idea innovates

Explain how the idea brings new thinking and/or solution.

750 characters

6. Partnership(s) potential

Who would you like to partner with? Why? What role(s) would the partner(s) play in implementing your idea?

750 characters

7. Explain the main aspects that ensure the feasibility of your idea

Explain what makes your idea operational and realistic, taking into account the local context and resources.

750 characters

8. Other remarks (optional)

750 characters

9. How did you hear about this call?

- EUDiF website*
- Email from EUDiF*
- During an EUDiF event*
- EUDiF Twitter page*
- Bilateral meeting*
- Word of mouth*
- Search engine*
- LinkedIn*
- Other, please specify: 70 characters*

Thank you for your interest in EUDiF and best of luck with your submission!
If you have questions related to the form, please contact: EU-diaspora@icmpd.org.

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