

Coding for Employment (C4E) Digital Ambassadors Programme

African Development Bank (AfDB) Group

The African Development Bank (AfDB) Group is Africa's premier development finance institution. It comprises three distinct entities: the African Development Bank (AfDB), the African Development Fund (ADF) and the Nigeria Trust Fund (NTF). AfDB aims to foster sustainable economic development and social progress in its regional member countries (RMCs), thus contributing to poverty reduction. AfDB achieves its missions by mobilising and allocating resources for investment in RMCs and providing policy advice and technical assistance to support development efforts.

Organisation type Development finance institution


Project details

Region (of implementation) Africa

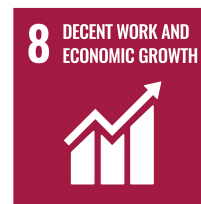
Country / Countries of implementation Cote D'Ivoire
Kenya
Nigeria
Senegal

Partners Microsoft Philanthropies

Main beneficiary African youth

Focus  Development

Theme Human capital & job creation



Objective(s)

The Coding for Employment programme aims to equip African youth with demand-driven information and communication technology skills to position them competitively for the global labour market. This programme is at the centre of AfDB's strategic policy to propel Africa's youth onto a path of prosperity, mainly through human capital development and increasing employability, as well as creating jobs in key industries across Africa. Overall, the programme aims to unlock Africa's untapped potential and bring about economic and social transformation in the digital age.

Main activities

Launched in 2018, the Coding for Employment programme has established information and communication technology centres with partner universities across its countries of operation and provided digital skills training to over 150,000 youth, including 135,000 reached through the Coding for Employment eLearning platform and the Digital Nigeria platform. Coding for Employment online platforms and in-person classes offer these technical courses for free. In 2022, AfDB launched a new edition of the Coding for Employment programme: the C4E Digital Ambassadors Programme.


(Expected) Results

Building on the success of the Coding for Employment programme, AfDB has launched the C4E Digital Ambassadors Programme in partnership with Microsoft. The Digital Ambassadors Programme will train over 500 digital ambassadors to lead a peer-to-peer training model to expand digital skills to more African youth. Besides enhancing digital skills among African youth and developing their capacities to redeliver these workshops, this programme also facilitates linkages with employers, private sector partners and freelancing platforms to promote access to decent economic opportunities.

Insights

The community-based model will ensure that the youth in rural areas are digitally empowered, which affirms AfDB's commitment to raising the next generation of digitally enabled youth and women on the continent. Likewise, the peer-to-peer model is expected to attract more youth because it offers a more personalised learning experience. While the Digital Ambassadors Programme is currently only offered to Côte d'Ivoire, Kenya, Nigeria, or Senegal citizens, Coding for Employment expects to expand the programme to other countries soon after the pilot phase.

Links

 [African Development Bank's Coding for Employment program set to expand digital skills among rural youth](#)

 [Coding for Employment - Digital training platform](#)

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