Enaleni Community Shares

Enaleni Community Ltd

Enaleni is a UK-based registered, social impact investment platform that pools remittances to invest in rural agriculture in Zimbabwe. It is a community of like-minded Zimbabwean diaspora spread across the globe. They are Christians with a Pan African outlook who believe in working together in the spirit of Ubuntu to achieve sustainable development in Zimbabwe. At Enaleni, the diaspora community reimagine themselves as investors and their rural homes as agricultural hubs. This vision is what drives them to invest their pooled remittances into agriculture in Zimbabwe.

Organisation type Society

Location United Kingdom

Email address na@enaleni.org

Project details

Region (of implementation) Africa

Country / Countries of Zimbabwe

implementation

Partners Is'phala Produce, Zimbabwe

Main beneficiary Is'phala Produce, Zimbabwe

Total budget USD 200,000

Source of funding Diaspora remittances

Focus Development

Theme Remittances for development





Objective(s)

This initiative provides a vehicle for Zimbabwean diaspora to invest in their country of origin by supporting the development and growth of small-scale farmers, while gaining a return. The investment (or remittances) from the diaspora is used to invest in small-scale farmers in Zimbabwe to increase their capacity to increase production. Enaleni also supports farmers to increase their incomes by reducing the impact of logistical restraints.

Main activities

The lack of reliable transport limits farmers' access to higher-value markets and causes waste as their produce deteriorates in storage. In order to address the problem, Enaleni provides affordable transport services (trucks) to farmers. Enaleni also runs a 30-acre horticulture farm with a cooperative structure. The farm is a base to develop markets for small-scale farmers by enabling them to supply higher-value supermarkets. The success of this structure can create jobs and enable community support through donating produce to those in need.

(Expected) Results

The transport services project has reached completion. It provided services to 2,400 rural farmers, created 25 jobs and enabled diaspora investors to earn at least 5% interest on their remittance-investment.

Insights

Plans are underway to expand the farm from 30 to 60 acres by 2025. The second 30 acres of land has been purchased; the intention is to expand both Enaleni's production capacity, as well as their ability to reach more farmers and expand the markets they serve. The outcome will enable higher levels of philanthropy through supplying food to more people in need. Ultimately, the aim is to develop a pack-house that will enable smaller scale producers to store, grade, package and supply vegetables to higher-value markets.

Links

Enaleni Community Ltd

Enaleni Community Facebook

EUDiF Factsheet: Zimbabwe

Infosheet created under









