Diaspora Entrepreneurship Network

UBUNTU CONSEIL

The firm is specialised in the themes of ecological and solidarity-based transition, social and solidarity-based economy and international solidarity. Acting as a link between project leaders and support organisations (technical, financial...), needs and opportunities, between the North and the South, the actions of diasporas and countries of origin. Three (3) areas of action: 1) Communication through the creation of content to raise awareness; 2) Project support through project engineering; 3) Training, coaching and events.

Organisation type Social consultancy

Location France

Project details

Region (of implementation) Africa

Country / Countries ofBeninimplementationSenegalTogo

Main beneficiary Entrepreneurs of diaspora-led projects

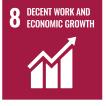
and local entrepreneurs. Youth and women in countries of origin are priority groups for the project.

Focus Development

Integration

Theme Entrepreneurship support









Objective(s)

To create a legal framework for securing impact investments to diaspora members within the DEN (Diaspora Entrepreneurship Network) which connects members of the diaspora, project leaders in countries of origin, lawyers and mediators. The aim is to use the legal framework as a lever of support and confidence building for diaspora investors. This is because the main aspect that prevents diasporas from investing is the lack of confidence in institutions of countries of origin.

Main activities

1) Provision of a coworking space (with several offices, meeting rooms secretariat, IT tools etc...) in the country of origin to gather all the information and services necessary for the launch of a business; 2) Legal support services offered by the country of origin to enable the entrepreneur to benefit from legal, fiscal and customs advantages; 3) Training, coaching and creation of events to create links and promote diaspora entrepreneurship.

(Expected) Results

Thanks to the provision of all-inclusive coworking spaces, legal support and and training, the diaspora entrepreneur who returns to the country of origin to invest, create and develop their business will be able to focus on the most important elements.

Insights

The process of establishing partnerships and find funding is still ongoing. The project is first being set up by UBUNTU CONSEIL in Djagblé (in the outskirts of Lomé, capital of Togo). At later stages it will be possible to scale the project in Senegal and Benin, before extending to other countries.

Links

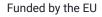
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