



This flyer presents one of three practical workshops put on during the Future Forum for key EUDiF stakeholders.

## How to build partnerships that work in the MSME ecosystem



FOR GOV & DIASPORA

### CONTEXT

From local collaborations to global alliances: **governments, businesses, diaspora**, civil society and development organisations are bringing their resources and expertise together to stimulate innovative thinking, maximise impact and ensure sustainability.

For **multi-stakeholder partnerships** in the MSME ecosystem to truly work, there needs to be a shared understanding of what it takes to build them.



12 May  
14:30-16:30 (CEST)

### LEARNING OBJECTIVES

In this workshop, participants will be introduced to **The Partnering Cycle**, looking at partnerships between governments, the diaspora and the private sector to further support the MSME ecosystem. In this workshop, participants will gain:

- An understanding of **what it means to be a 'good' partner** and to develop the attitudes and skills needed, especially when engaging with diaspora.
- An appreciation of the **guiding principles, challenges, and success factors** for partnerships in the context of the MSME sector.
- A **toolbox** for how to successfully implement cross-sector partnerships.

### WORKSHOP LEADERS

Veronica is an organisational change and sustainability consultant, who has worked in over 30 countries. She is a leadership trainer and coach at Director and Vice President level, as well as a workshop facilitator and international speaker.

Holding both Canadian and German citizenship, Veronica is fluent in English, German and French. She is based in Düsseldorf, Germany.



**Veronica Scheubel**  
Transformation consultant

**Dr Reza Ghahary**  
Director Innovation Networks

Reza is Director Innovation Networks at Evonik and is currently responsible for several "unusual innovation partnerships" with high potential for co-innovation. A doctor of polymer chemistry, he has over 25 years of experience in international project management and more than 15 years of experience in B2B collaboration and intersectoral project partnerships.

Reza is a diaspora professional, born and raised in Iran. He is currently based Darmstadt near Frankfurt, Germany.

