



## Developing a methodology to profile the skills of the Malagasy diaspora in France and Switzerland

### ACTION BASICS

<b>Beneficiary institution</b>	 <p>The <b>Diaspora Directorate</b>, established within the Ministry of Foreign Affairs (MAE) of the Republic of Madagascar, aims to strengthen the link between the diaspora and Madagascar through remittances, transfer of know-how and knowledge, development of investment by the diaspora, tourism and strengthening of national solidarity.</p>
<b>Diaspora professionals</b>	<p>Two professionals from the Malagasy diaspora – one from France and another from Switzerland – will be recruited for the Action. An international expert will also be recruited.</p>
<b>Duration</b>	<p>12 months</p>
<b>Sustainable Development Goals</b>	 

### MAIN FEATURES

<b>Context &amp; needs</b>	<p>The government of the Republic of Madagascar, with support from the International Centre for Migration Policy Development (ICMPD)'s MIEUX+ initiative, recently elaborated a <a href="#">national policy</a> to guide engagement with the Malagasy diaspora and mobilise their skills for the development of the country. The policy recognises the broad contributions of the diaspora in terms of human capital, as well as the need to improve institutional knowledge about their situation, needs and aspirations.</p> <p>The Action builds on the government's existing efforts to facilitate the participation of the Malagasy diaspora in the country's development. The Diaspora Directorate has requested assistance in building its capacity to engage its diaspora and identify which of their skills could help address the structural needs faced by Madagascar. This includes the lack of skilled labour, particularly in the field of information and communication technology, as well as the lack of teachers, especially in the higher education sector. To address these priorities, the Diaspora Directorate recognised the need to profile the diaspora on a regular basis and to develop the tools and competencies required to do so. The Action will facilitate the transfer of diaspora expertise and knowledge on how to effectively develop such methodologies and tools.</p>
<b>Objectives</b>	<p><b>General objective</b></p> <p>The Action aims to mobilise diaspora professionals to equip the Diaspora Directorate with the tools and knowledge needed to profile the technical, intellectual and financial skills of the Malagasy diaspora.</p> <p><b>Specific objectives</b></p> <ul style="list-style-type: none"> <li>• Identify and assess different approaches to profiling diaspora skills, including the use of networks and diplomatic services.</li> <li>• Develop a standard methodology for profiling the skills of the Malagasy diaspora.</li> <li>• Pilot the methodology with the Malagasy diaspora in France and Switzerland and enable the replication of this methodology in other countries of residence in the future.</li> </ul>



# ACTION PLAN

## DP4D Priority sectors



Digitalisation



Education



Entrepreneurship



Environment



Health

## Types of diaspora expertise



### Conduct of assessments, research and/or evaluations

- **Review of best practices in the profiling of diaspora skills** by countries of heritage, in particular those found in the Indian Ocean and in Southern African regions
- **Needs assessment workshop** to identify the capacity of the Diaspora Directorate to collect and analyse data



### Organisation of knowledge transfer events

- **Training session on data collection, research methods and data analysis** for staff from the Diaspora Directorate and embassies
- **Training session on how to use communication tools** to liaise with embassies and consulates for their participation in the action



### Development of strategic documents and/or training tools

- **Development of a standard methodology** for profiling the skills of the Malagasy diaspora, including tools for collecting and analysing data
- **Piloting of the methodology** with the Malagasy diaspora in France and Switzerland



### Visibility and communication activities

- **Cross-cutting communication activities** with Malagasy diaspora organisations and networks in France and Switzerland about the action, in order to ensure their participation



### Facilitation of networking and partnerships

## Outputs

- **Needs assessment report** outlining the competencies to be developed within the Diaspora Directorate
- **A standard methodology** to profile the skills of the Malagasy diaspora in France and Switzerland, and later other countries of residence
- **Synthesis report on best practices** in the profiling of diaspora skills
- **Communication plan** to guide the sharing of information related to the action
- **Final report presenting the results** of the profiling of skills of the Malagasy diaspora in France and Switzerland

## Expected results

- **Increased knowledge about best practices** in profiling diaspora skills
- **Increased knowledge and know-how in data collection and analysis** in relation to profiling diaspora skills
- **Profiling of skills** of the Malagasy diaspora in France and Switzerland
- **Improved peer learning** through the recruitment of an international expert to collaborate with Malagasy diaspora experts

Find out more at [www.diasporafordevelopment.eu](http://www.diasporafordevelopment.eu)

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