

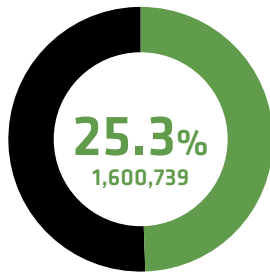


# Diaspora engagement mapping EL SALVADOR

## Facts & figures

### Emigration

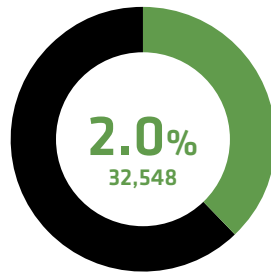
% of emigrants in total population



♂ 49.7%  
♀ 50.3%



% of which in the EU



♂ 37.8%  
♀ 62.2%



**Remittances as a share of GDP: 24.1%**  
**Remittances inflow (USD million): 5,936**

**Source: Remittances,** World Bank Development Indicators (2018); **Migration:** United Nations, Department of Economic and Social Affairs, Population Division (2019).



### Top countries of destination

|            |                 |
|------------|-----------------|
| U.S.       | 1,429,155 (89%) |
| Canada     | 51,207 (3%)     |
| Guatemala  | 19,704 (1%)     |
| Italy      | 14,682 (1%)     |
| Costa Rica | 14,104 (1%)     |



### Political rights



Dual citizenship



Right to vote in national elections for citizens residing abroad<sup>1</sup>



Voting from abroad:

By internet and in consulates<sup>2</sup>



**El Salvador does not have a diaspora engagement policy.**

<sup>1</sup> While Salvadorans abroad are legally able to vote, for the February 2019 election, only about 5,500 out of the over 350,000 Salvadorans that have the ability to vote registered. The registration process is done online, and it requires that their identification document (DUI) be scanned. Salvadoran's expired identification documents could be one of the causes of low international voting registration rates. ([https://eeas.europa.eu/sites/eeas/files/moe\\_ue\\_el\\_salvador\\_2019\\_informe\\_final\\_esp.pdf](https://eeas.europa.eu/sites/eeas/files/moe_ue_el_salvador_2019_informe_final_esp.pdf))

<sup>2</sup> <https://diarioelsalvador.com/diaspora-celebra-la-historica-aprobacion-del-voto-en-el-extranjero/286223/>

## Overview of the policy and legislative framework



- 2005** ● **Legislative decrees 581 and 685) on identity documents** established a single identity document as to identify any Salvadorian, both within the country and abroad.<sup>3</sup> This law only regulates the issuance of the Identity Document within the national territory. Additionally, Decree 685 (2005) created the Special Law for the Issuance of Identification Documents Abroad, allowing Salvadorans to renew documentation while abroad, facilitating their ability to stay documented.<sup>4</sup>
- 2011** ● **Special Law for the Protection and Development of Salvadoran Migrants and their Families (Ley Especial para la Protección y Desarrollo de la Persona Migrante Salvadoreña y su Familia)** protects the rights of Salvadoran migrants and their families through the creation and monitoring of public policies focused on development and protection through interinstitutional coordination as well as intersectional relationships with civil society actors.<sup>5</sup>
- 2014** ● **Legislative Decree No. 663. Law for the creation of the Organism that Promotes Exports and Investment (PROESA)**<sup>6</sup> - A description of PROESA's mandate is in the annex listing relevant institutions.

### » Trends

El Salvador has aimed its efforts to facilitate at a minimum diaspora engagement through its expansion of embassies and consular offices, staffing new personnel for that purpose. It has also looked into mechanisms to promote diaspora investment, offer some protection of migrant rights, and create labour migration programs.

### ✈ Achievements

- Additions of embassies such as the one opened in China in 2018 as well as the opening of four new consulates (in Canada, the US, and Mexico) provide Salvadorans with more access to assistance from the government.<sup>7</sup> Services expanded by El Salvador include legal assistance to Salvadorans in the US.<sup>8</sup> Focus by the government to provide better service for Salvadorans abroad through consular services has resulted in optimization of processes. Between 2014-2019 their consular offices processed 2,831,887 requests. As a way to facilitate communication, an institutional WhatsApp was created which has assisted over 13,000 people worldwide. Through these efforts Salvadorans residing abroad received assistance relating to family registration, notary services, visas, and other related matters.<sup>9</sup>
- The government continued its work to promote diaspora investment in line with the creation, in 2015, at the Foreign Relations Ministry of the *Mesa Interinstitucional de Atención a Inversiones de Compatriotas Residiendo en el Exterior*<sup>10</sup>. Between 2018 and 2019, the Ministry has worked to promote businesses in Los Nonaulcos and San Miguel. In December 2018, the Law to Facilitate Access to Credit and Financial Services for Returnees and Investments for the Salvadoran Community Abroad (Proyecto Ley Especial para Facilitar el Acceso a Crédito y Servicios Financieros de Salvadoreños Retornados y las Inversiones de la Comunidad Salvadoreña Residente en el Exterior) was

3 <https://www.acnur.org/fileadmin/Documentos/BDL/2002/1859.pdf>

4 [https://www.asamblea.gob.sv/sites/default/files/documents/decretos/171117\\_072859923\\_archivo\\_documento\\_legislativo.pdf](https://www.asamblea.gob.sv/sites/default/files/documents/decretos/171117_072859923_archivo_documento_legislativo.pdf)

5 <https://www.asamblea.gob.sv/sites/default/files/documents/decretos/F33C3EBE-8BBB-4410-8271-005B04B61F0E.pdf>

6 <http://extwprlegs1.fao.org/docs/pdf/els142869.pdf>

7 <https://rree.gob.sv/informe/memoria-de-labores-2018-2019/>

8 <https://rree.gob.sv/cancilleria-presenta-logros-y-avances-institucionales-durante-la-gestion-2014-2019/>

9 <https://rree.gob.sv/cancilleria-presenta-logros-y-avances-institucionales-durante-la-gestion-2014-2019/>

10 The Outreach and Investment Roundtable for Salvadorans Living Abroad

elaborated. In 2018 a conference related to community development and business was held in Los Angeles. 51 individuals from the business community attended through the coordination supported by the Salvadoran Consulate in Los Angeles.

- In October 2022, the Legislative Assembly of El Salvador approved the new Special Law for the Exercise of Suffrage Abroad, which will make it easier for the foreign diaspora to exercise their right to vote. The law will allow Salvadorans abroad to vote remotely via the internet or electronically in person. They will also be able to run for elected office.<sup>11</sup>

## Temporary Migration Program

### August 2019

Announced by El Salvador's Labor Ministry in August 2019, the H-2A visa allows Salvadorans to gain a temporary visa to work in the United States. El Salvador's Labor Ministry's Temporary Migration Program (Programa de Migración Laboral) promotes its citizen's inclusion in the workforce through regular migration channels. In cooperation with the United States, the Labor Ministry helps Salvadorans attain employment in the US through the H-2A visa.<sup>12</sup>



## Obstacles

- **Resources:** In October 2019, PROESA's director, Salvador Gómez Góchez, called for Salvadorans residing abroad to invest in the country and offered the institution's assistance.<sup>13</sup> However, PROESA does not have dedicated staff in charge of working with the diaspora population, limiting its capacity to engage the diaspora and provide specialised assistance, despite its potential to do so.
- **Priority:** Current government priorities are linked to pressure from the US to prevent migration. This can have an impact on attention and funds targeting programmes that "regularise" migration rather than creating more links between the government, communities in the country, and communities living abroad.<sup>14</sup>

11 <https://ultimahora.sv/aprueban-ley-especial-para-el-ejercicio-del-sufragio-en-el-extranjero/>

12 and <https://www.inmigracionyvisas.com/a4518-Programa-Migracion-Laboral-Visas-H-2A.html>

13 <https://ultimahora.sv/proesa-ofrece-apoyo-a-la-diaspora-para-invertir-en-el-salvador/>

14 <https://reee.gob.sv/cancilleria-presenta-logros-y-avances-institucionales-durante-la-gestion-2014-2019/>

## SPOTLIGHT: effective practices



### Cumbres de Juventudes Salvadoreñas and Campamento Kuskatan 2018

#### YOUTH

Four youth conferences (Washington D.C., Dallas, Los Angeles and Milan) were organised for Salvadoran youth living abroad. The conferences aimed to empower youth abroad by sharing their experiences and reflecting to create initiatives for their own development as well as that of their communities. Through these events, Salvadorans abroad created networks to strengthen their cultural, political, and economic ties to El Salvador.<sup>15</sup> The conferences also led to the creation of Campamento Kuskatan, a camp for Salvadorans living abroad to go to El Salvador to learn about its culture.<sup>16</sup>

### Manos Unidas por El Salvador, 2004 - 2019

#### EDUCATION

Since 2004, Banco Agrícola and the Pan American Development Foundation have been working with the Salvadoran diaspora with the purpose of social and educational development in the country. As of September 2019, 11,208,275 school infrastructure programmes had been executed in 140 communities and 86 municipalities. The project has had over USD \$6 million in funding with more than USD \$750k contributions originating from Salvadorans in the US.<sup>17</sup>

#### INVESTMENT

### Salvadoreños en el Exterior (SALEX) Investment in Hotel and Restaurant “Bola de Monte Resort” in El Salvador, 2019

To promote tourism and invest in El Salvador, SALEX members invested USD \$3.5 million in a hotel to be built in Ahuachapán. This ecological resort will have 30 rooms, restaurants, and pools.<sup>18</sup>

### Attachés for Diaspora Affairs (“Agregados para Asuntos de la Diáspora”) 2022

#### CONSULAR SERVICES

A new programme of the Ministry of Foreign Affairs seeks to strengthen consular service abroad by assigning specialised diaspora officers to consulates in Houston and Dallas, Texas; Silver Spring, Maryland; Woodbridge, Virginia; Long Island, New York; and San Francisco, California. The initiative will strengthen work with Salvadoran organisations, tourism promotion and investment opportunities in the country.

15 <https://rree.gob.sv/aviso/cancilleria-anuncia-proxima-cumbre-juventudes-salvadorenas-exterior/>

16 <https://www.dallasnews.com/espanol/al-dia/dallas-fort-worth/2017/05/31/convocan-a-jovenes-salvadorenos-en-el-exterior-a-participar-en-campamento-kuskatan/>

17 <http://eltiempolatino.com/news/2018/sep/11/salvadorenos-del-area-invierten-en-educacion-en-su/>

18 <http://www.proesa.gob.sv/novedades/noticias/item/1317-proesa-apoya-inversión-de-salvadoreños-en-el-exterior-en-proyecto-del-sector-tur%C3%ADstico>

## Annex:

# List of Actors

### Diaspora related institutions



- **National institutions**

- At ministerial level:

**Ministry of Foreign Affairs (Ministerio de Relaciones Exteriores)** <https://rree.gob.sv/areas-de-trabajo/>  
February 27, 1858

The Ministry increases cooperation and financing for development and defends its citizens' rights while abroad.

**Interinstitucional Group Focused on the Investments of Salvadorans Living Abroad (Mesa Interinstitucional de Atención a Inversiones de Compatriotas Residiendo en el Exterior)**

<https://rree.gob.sv/wp-content/uploads/2019/07/MEMORIA-DE-LABORES-RREE-2018-19.pdf>

This group was created in 2015 by the Ministry of Foreign Affairs to promote investment in El Salvador by Salvadorans living abroad back.

**Vice-ministry for Salvadorans Living Abroad (Viceministerio para los Salvadoreños en el Exterior)**

<https://rree.gob.sv/areas-de-trabajo/>

Within the Foreign Affairs Ministry, the Vice-ministry for Salvadorans Living Abroad has been working since 2004 to ensure the rights of Salvadoran migrants by maintaining their inclusion in political, economic, and social processes as well as linkages to the country's development while favouring their reintegration. The Vice Minister for Salvadorans living abroad is in charge of increasing the know-how on and quality of assistance provided to Salvadoran migrants within any point of their migration cycle.<sup>19</sup>

- At sub-ministerial level:

**CONMIGRANTES**

<https://rree.gob.sv/nuevo-consejo-de-conmigrantes-se-compromete-a-impulsar-transformaciones-en-materia-migratoria/>

CONMIGRANTES, founded in 2011, is an autonomous and inter-institutional body composed of 22 state agencies, academia, and civil society actors. CONMIGRANTES promotes work relating to migration and development, particularly coordinating activities between consulates and public and private entities for local investment. It creates policies that protect Salvadorans living abroad as well as their families who live in El Salvador.<sup>20</sup>

19 <https://rree.gob.sv/viceministro-para-los-salvadorenos-en-el-exterior/>

20 <https://rree.gob.sv/nuevo-consejo-de-conmigrantes-se-compromete-a-impulsar-transformaciones-en-materia-migratoria/> and <https://www.transparencia.gob.sv/institutions/rree/documents/otra-informacion-de-interes>

## PROESA

### Organism Which Promotes Exports and Investment in El Salvador (El Organismo Promotor de Exportaciones e Inversiones de El Salvador (PROESA))

<http://www.proesa.gob.sv/institucion/marco-institucional/historia>

Created through Legislative Decree No. 663 in 2014, PROESA has developed commissions and initiatives to promote country exports as well as investment into the country. PROESA develops strategies to identify and focus on strategic markets; it designs and promotes the country's image as an investment destination and provides technical assistance to investors. This organisation has worked with Salvadorans living abroad to promote common interests such as tourism and investment in the country.

## Diaspora organisations in Europe



### Asociation El Salvador En Francia (ASEF) 2010 France

[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=85](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=85)

ASEF's objectives are to facilitate Salvadoran-French cultural, economic, legal, and social exchanges. Projects and activities include the creation of a Salvadoran cultural centre in France and the creation of a French cultural centre in El Salvador.

Development activities

### ASSOCIATION OF SALVADORANS IN THE UNITED KINGDOM 2018 UK

[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=132](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=132)

Created to promote Salvadoran culture in the UK, support Salvadoran's social causes, and create relationships between the Salvadoran communities and those of Europe.

### ASOCIACIÓN SALVADOREÑA EN ANDALUCÍA 2017 Spain

[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=70](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=70)

Created in Sevilla, Spain, on the initiative of the former Honorary Consul, Ignacio de Cossio, the group promotes Salvadoran culture and tradition, provides legal assistance, and promotes the rights of unprotected groups.

### CÁMARA BINACIONAL DE COMERCIO EL SALVADOR 2017 The Netherlands

[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=74](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=74)

Development activities

The organisation seeks to create synergies between Salvadoran private entities and Dutch private entities. The Cámara Binacional has identified business opportunities for 118 Dutch companies and 226 Salvadoran companies and has the support of the Cámara Holandesa de Comercio.

### GRUPO SALVADOREÑO DE MUJERES CRISTIANAS BHETA 1995 Italy

[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=82](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=82)

This NGO promotes humanitarian assistance focused on integrating individuals into society focusing on women. Located in Italy, the NGO also provides social assistance, helps those without shelter, and provides migration related assistance.

**Juventud Activa Por El Salvador En Italia (JAXSI) 2018 Italy**  
[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=75](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=75)

 Development activities

JAXSI formed in Rome, Italy, is composed of members aged 17-35 years old who create alliances and better relationships, promote and share initiatives with fellow Salvadorans, and create opportunities for their current and future generations.

**La Asociacion Cultural Casa El Salvador en Barcelona Spain**  
<http://www.plataformasalvadorenã.es/casa-el-salvador2>

The group assists with the integration of Salvadorans in Spain, promotes Salvadoran culture in Cataluña, and develops projects to benefit Salvadorans in Cataluña and Spain.

**MAYA - CELTIC COMUNIDAD SALVADOREÑA EN LA REPÚBLICA DE IRLANDA 2008 Ireland**  
[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=83](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=83)

 Development activities

Through this organisation the Salvadoran community in Ireland seeks to assist Salvadoran migrants in their integration into the local community.

**RED DE SALVADOREÑOS Y AMIGOS EN SUECIA Sweden**  
<https://redsalsweden.wordpress.com/quienes-somos-vilka-ar-vi/>

This network seeks to promote relationships between individuals from El Salvador and Sweden through sports and cultural activities.

**VOZ DE LOS SALVADOREÑOS PARA EL DESARROLLO EN ESPAÑA 2013 Spain**  
[http://comunidades.org.sv/asociaciones\\_ver.php?IDasociacion=69](http://comunidades.org.sv/asociaciones_ver.php?IDasociacion=69)

Located in Madrid, this NGO promotes the interest of the Salvadoran community in Spain, promotes Salvadoran culture, and keeps the community informed on social and economic trends in El Salvador.

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