

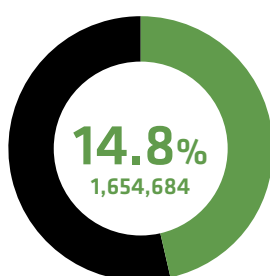


Diaspora engagement mapping CUBA

Facts & figures

Emigration

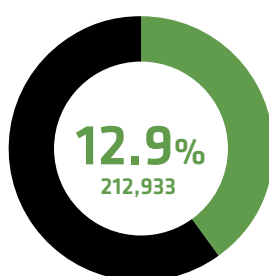
% of emigrants in total population



♂ 46.5%
♀ 53.5%



% of which in the EU



♂ 40.4%
♀ 59.6%



Remittances as a share of GDP: -
Remittances inflow (USD million): -



Top countries of destination

USA	1,337,371
Spain	141,447
Italy	37,307
Canada	19,010
Puerto Rico	13,645



Political rights



Dual citizenship*¹



Right to vote in national elections for citizens residing abroad²³



Voting from abroad



Cuba does not have a diaspora engagement policy.

Overview of the policy and legislative framework



There is no government-diaspora engagement in terms of policy or legislative framework. The Division of Migration Policy and Cuban Residents Abroad focuses predominantly in 'tramitología' or paperwork related to consular services to Cubans abroad.

1 Article 36 of the 2019 Cuban Constitution amended the law to allow Cubans dual citizenship. However, it stipulates that while in Cuba (temporarily or permanently) they are treated as a Cuban citizen, not a foreign national. <http://www.granma.cu/file/pdf/gaceta/Nueva%20Constituci%C3%B3n%20240%20KB-1.pdf>

2 <http://www.granma.cu/file/pdf/gaceta/Nueva%20Constituci%C3%B3n%20240%20KB-1.pdf>

3 Comments online are illustrative of permitting voting abroad. However, it is not clear whether this happens in practice. Citizens must have lived in the host country for at least two years, be duly registered in their Municipality (in Cuba) and they have to be registered in the electoral list (in Cuba). <https://twitter.com/SoberonGuzman/status/1085223108305477633>



» Trends

In consequence, to new migration flows from Cuba to destinations like Spain or Latin American countries, as of 2018 the government of Cuba has started to promote engagement with Cubans abroad. For example, it has stated the importance of Cubans abroad as a pillar of defence and it has organised a national event in April 2020 to bring back Cubans living in the diaspora.⁴

Medical tourism is one area of diaspora engagement. Cuba markets itself as a destination for medical tourism by offering high-quality medical infrastructure, expertise, and services at competitive prices. It has strong medical tourism campaigns that raise awareness among and seek support from diaspora members regarding medical services. As a result, many diaspora members have invested, volunteered, or made philanthropic contributions to the medical sectors in Cuba.⁵

» Achievements

The government of Cuba involved Cubans abroad in drafting the 2018 constitutional reform. A section was enabled on the Ministry of Foreign Affairs (MINREX) website so that all Cubans abroad could access an online form to send proposals for modifications or comments about the constitution.⁶

This initiative was repeated in 2022, when the government carried out a consultation with Cubans abroad on the reform of the Family Code, resulting in the participation of 26,740 members of the diaspora.⁷

The Ministry of Foreign Trade and Foreign Investment is giving the opportunity for Cuban diaspora members to invest in local projects. Cubans from abroad are encouraged to invest in small and medium businesses in the tourism, agriculture and energy sectors among others.⁸

Along these lines, the II Cuba Business Forum was organised in 2021, which included a special panel on investment opportunities for Cubans living outside the island.⁹

Obstacles:



- **Low priority:** Cuba has a lower level of institutionalisation of diaspora policies than may be expected based on the importance of its diaspora and considering most of the country's challenges involve Cuba's political system and the international community's relationship with it.¹⁰
- **Trust:** The diaspora has little trust in the Cuban government, particularly those that exited voluntarily following the regime change which was opposed by groups who then fled into exile. A perception of pervasive corruption and ineffective governance at home can impede the ability to build trust.¹¹ The significant political discrepancy between the government and the diaspora also

4 <http://misiones.minrex.gob.cu/es/articulo/los-cubanos-residentes-en-el-exterior-constituyen-un-importante-pilar-en-la-defensa-de-la-1>

5 https://publications.iom.int/system/files/pdf/diaspora_handbook_en_for_web_28may2013.pdf

6 <http://misiones.minrex.gob.cu/es/articulo/cubanos-residentes-en-el-exterior-participaran-en-debate-del-proyecto-de-constitucion-2>

7 <https://cubaminrex.cu/es/concluyo-la-consulta-sobre-el-codigo-de-las-familias-los-cubanos-en-el-exterior>

8 <https://www.macaubusiness.com/cuba-authorizes-emigrants-to-invest-in-small-projects/>

9 <https://kuba.ahk.de/es/actualidades/detalles-de-las-novedades/zufriedene-bilanz-des-ii-wirtschaftsforums>

10 https://publications.iom.int/system/files/pdf/diaspora_handbook_en_for_web_28may2013.pdf

11 https://publications.iom.int/system/files/pdf/diaspora_handbook_en_for_web_28may2013.pdf

means that government effectiveness deteriorates when it comes to possible cooperation with the diaspora.¹²

- **Remittances:** In addition to Cuban policy, U.S. laws bring challenges to sending remittances. In 2019, the Trump Administration changed policies to increase pressure on the Cuban government for its violations of human rights. For example, The Treasury Department eliminated donation remittances, a category that allowed Americans to send money to friends or organizations in Cuba.¹³

SPOTLIGHT: effective practices



There are no diaspora-engagement initiatives involving government authorities, development agencies, or the private sector, including on remittances.

Meeting of Cubans living in Europe (“Encuentro de cubanos residentes en Europa”) 2022

Organised by Cuban diaspora groups and sponsored by the Directorate General of Consular Affairs and Attention to Cubans Living Abroad of the Ministry of Foreign Affairs, this meeting brought together in Berlin various members of the Cuban diaspora living in Europe. The event allowed participants to share and get to know each other in working group discussions and in plenary sessions dealing with issues of relevance to the diaspora. The exchanges underlined the love for the homeland and the willingness to accompany it in its socio-economic life, to participate actively in its society and to strengthen links with embassies and consulates.

NETWORKING

IV Conference The Nation and Emigration (“IV Conferencia La Nación y la Emigración) 2020 (postponed)

This event organised by the Ministry of Foreign Affairs sought to bring together members of the Cuban diaspora in Havana for a 3-day programme of exchange and conferences. Through this meeting, the government seeks to maintain stable and fluid links with its nationals abroad, their descendants and relatives. The event was to be held in April 2020 but was postponed due to the pandemic.¹⁴ As of 2021 the Cuban government maintained its interest in holding the conference once health conditions allow it.¹⁵

NETWORKING

12 Soltész, Béla. “Migration and Diaspora Policy Institutions in Latin America.” *Demográfia English Edition*, vol. 59, no. 5, 2017, doi:10.21543/dee.2016.2.

13 <https://www.miamiherald.com/news/nation-world/world/americas/cuba/article234796257.html>

14 <https://cubaminrex.cu/es/node/1606>

15 <https://www.radiohc.cu/noticias/nacionales/267113-ratifica-cuba-que-habra-nueva-conferencia-de-la-nacion-y-la-emigracion-cuando-las-condiciones-sanitarias-lo-permitan>

Annex:

List of Actors

Diaspora related institutions

- **At national level**

- At sub-ministerial level i.e. agency, committee, departments

Consular Policy Division

<http://www.minrex.gob.cu/en/direccion-de-asuntos-consulares-y-atencion-cubanos-residentes-en-el-exterior-daccre>

This entity is entrusted with managing consular affairs of Cubans living abroad.

Division of Migration Policy and Cuban Residents Abroad

<http://www.minrex.gob.cu/en/direccion-de-asuntos-consulares-y-atencion-cubanos-residentes-en-el-exterior-daccre>

A newly created entity operating since 2018 with the purpose to extend other services to Cubans abroad. Its approach is to promote Cuba's culture among its diaspora. It has scheduled a conference in 2020.¹⁶

Diaspora organisations in Europe



Asociación cubana extremeña. ASCUEX Spain

<http://ascuex.blogspot.com/2011/05/asociacion-cubana-extremena.html>

An association that attends to Cuban immigrants, helping them to insert themselves into Spanish society and creating a space for entertainment and recreation among all Cubans. Spanish citizens who are interested in Cuban history and culture can also be part of the organisation.

Asociación de Cubanos Italy

https://www.facebook.com/pg/AsociacionDeCubanos/about/?ref=page_internal

The association is based in Italy and develops cultural events and activities, commercial and recreational. It creates partnerships with other Italian associations and groups and works to strengthen its bond with the country and institutions. The association also develops joint actions with political, religious and social workers and undertakes actions to transmit culture to generations born outside the island, preserving and promoting the most authentic of their roots.

Asociación de cubanos residentes en Andalucía. Tocatoro Spain

<http://asociaciondecubanoستocatoro.blogspot.com/p/quienes-somos-la-asociacion-de-cubanos.html>

The association of Cubans living in Andalusia, Tocatoro is a non-profit organisation promoting cultural exchange between Cuba and Andalusia. It is composed mainly of Cubans, their families and friends from Cuba.

¹⁶ <http://www.nacionyemigracion.cu/content/daccre>

Comuna Cuba (Spain) <http://www.comunacuba.es/index.html>

Organisation focused on sharing Cuban culture in Spain.

Federación de asociaciones de cubanos residentes en España Spain
<https://facrejosemarti.wordpress.com/>

Coordination platform for the purpose of sharing a common culture and ideology.

La Mesa de la Unidad Cubana (MUC) Spain
https://www.facebook.com/pg/MUCCuba/about/?ref=page_internal

An association based in Spain that has among its objectives to mobilise Spanish and European public opinion, governments and EU institutions to advocate for freedoms and rights in Cuba. This appears to be more for Cubans in exile and those based in Spain.

Observatoria Cubano de Derechos Humanos Spain <https://observacuba.org/>

The Spain-based organisation provides humanitarian, social, medical and integration support to Cuban political prisoners and prisoners of conscience, whether released or in prison and contributes to the transformation of Cuba into a social and democratic State based on the rule of law.

Trans-Fusion Spain https://www.transfusioncultural.org/?page_id=24

The organisation is based in Spain and aims to serve as a bridge to fuse cultures in all directions, transcending any kind of barriers in pursuit of a common good: to share culture with mutual respect, by understanding each other's values and the creativity of the human being regardless of race, social, economic or political condition.

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